

A person is shown in profile, writing on a whiteboard. The whiteboard contains several mathematical equations, including $2x + 3y = 11$, $3x + 2y = 11$, and $6x + 6y = 22$. The person's hand is visible, holding a marker and writing on the board. The background is dark and slightly blurred.

Supporting College and Career Readiness

Julie Weaver
Executive Director

MCEE Mission and History

- Founded in 1953 by Business Leaders and Educators
- Over 6 million Students Reached – Generational Impact

"If Americans are to grapple successfully with problems ranging from the family budget to the national budget, the teaching of economics in schools must be strengthened. But our schools have been handicapped because too many of their teachers have had too little opportunity to develop their own understanding of economics."

MISSION

To equip preK - 12 educators with tools and resources to build their students' economic and financial capability, creating financially empowered Marylanders.

VISION

All youth leave high school with the financial skills and confidence to shape their own futures and achieve lasting economic well-being.

Economics is not Just Social Studies

- *It's also*

- how tariffs impact the supply chain and cost of parts for your automotive or plumbing business.
- how to understand labor markets and negotiate the best pay for your skills or trade.
- how interest rates affect personal loans, business loans, and investments in tools or equipment.
- how to price your services, manage costs, and maximize profits.

Our Team

George Toepfer
Teacher Education

- Teacher Professional Development
 - Courses/Workshops
 - Strategy
- Resource Library and Development
- Social Studies Content Expert
- ELA Content Expert
- Content Supervisor Expertise

Mary Metzler
Classroom Led
Student Programs

- Stock Market Game
- Personal Finance Challenge
- Econ Challenge
- Poster Contest
- Poetry Contest
- CTE/Business Content Expert

Flo Falatko
External Student
Programs

- Invest in Girls
- Family Financial Fun Nights
- Math Content Expert

Allen Cox
Consultant

- Curriculum Consulting
- Education Advisory Boards
- Advocacy
- Personal Finance Content Expert

Mary Ann Hewitt
Consultant

- Resource Consulting
- Strategy Consulting
- Fundraising Consulting
- Elementary Content Expert

2023-2024 MCEE Impact Across Maryland

- 206,796 students
- 2,250 teachers in 24 school systems



Our Core Work

Professional Learning

Curriculum Consulting

Classroom Resources

Student Engagement

Educators Educating Educators



School System requested workshops on in-service days



Short focused webinars



Full day workshops



CPD Courses



Annual Financial and Economic Education Summit

Resource Library and Curriculum Consulting

Library of lesson plans, programs and other resources

Assist in curriculum writing for topics related to economics or personal finance.

Teacher-Led Student Engagement Programs



Finance Lab University Field Trip



MCEE A Picture is Worth 1000 Words Poster Contest

MCEE Poetry Contest

Maryland Personal Finance Challenge



Maryland Economics Challenge



CTE Connections

- Sample PD and Resources
 - Teaching the Financial Literacy Standards
 - Evaluating Careers and Income Potential
 - Understanding Taxes
 - Budgeting (Business and Personal)
 - Sports Betting and Gambling
 - Interpreting Financial Social Media Posts
 - Path to Home Ownership
 - Responsible Borrowing/Credit Usage
 - Pricing Strategy
 - Researching Companies Using Stock Market Game
 - And More!

Better Money Habits®

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Upcoming Programs (PD Points Eligible)

- **March 26th 7pm (Webinar)** **Understanding Tariffs (lesson plans)**

- **April 24th 6-8pm (Live)** **Evening with the Fed (Educator Dinner & Presentation)**
Topic: Disengaged Youth (Pandemic Kids)

- **April 26th 9am to 12pm (Live)** **Cryptocurrency 101 (lesson plans)**

- **May 14th** **Student Achievement and Awards Luncheon**

- **June 24th (Live)** **16th Annual Financial and Economic Educator Summit**
(teacher stipend, lesson plans, materials, and more)

- **October 17-18** **National Financial Literacy & Economic Education Conference**
(2-day conference in New Orleans)

View Full Schedule at www.econed.org



