



OUR MISSION

Leveraging technology to make
access to opportunity ubiquitous.

8M+

Learners on
SchoolLinks

25.5M

Experiential learning
hours earned

\$12.5B

Financial aid
awarded

82%

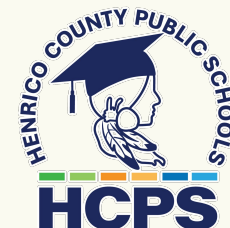
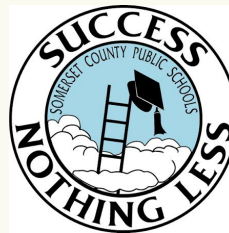
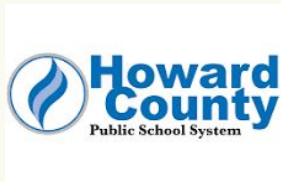
Report stronger
career understanding

10,000+

Schools &
districts

Districts and states already on SchoolLinks.

Trusted across 10,000+ schools and districts nationwide.



Every stage. Every stakeholder.

	K-5 Elementary	6-8 Middle	9-12 High
Students	Self-Discovery Interests, exploration, first portfolio	Career Exploration Inventories, pathways, planning	College & Career Applications, WBL, credentials, aid
Families	Engagement See and shape the K-5 journey	Involvement Visibility, communication, events	Guided Support FAFSA, forms, e-signatures
Dept Staff	Teach & Monitor Lessons, check-ins, early insight	Advise & Guide Caseloads, planning, guidance	Support & Manage Applications, reporting, AI assist
District	Culture & Data Branded narrative, foundational data	Readiness Tracking, pathways, alignment	Accountability CCMR, CTE / Perkins, alumni outcomes

One platform spanning **counseling & advising, career & technical education, accountability, and alumni.**

SETTING THE STAGE

Maryland's Six-Year Plan A State Requirement. A Student Promise.

Blueprint Pillar 3

Maryland's Blueprint for the Future requires all students to have a comprehensive academic & career roadmap — grades 6 or 8 through 12.

Three Signatures

Every Six-Year Plan requires sign-off from the student, a staff member, and the parent/guardian.

Six Required Components

Student profile · Self-awareness · Goals · Career exploration · HS course plan · Post-secondary plan

A Living Document

Plans are updated annually as interests evolve, goals shift, and new opportunities emerge.

Supporting the full WBL Journey

01

Outreach & Recruitment

- Existing Robust Employer Network
- Employer Database Management
- Employer Training & PD

02

Structured Engagement

- Event Management
- Asynchronous Mentorship
- Opportunity Management
- Program Management and Eval Workflow
- Form management with eSignature
- Employer Portal

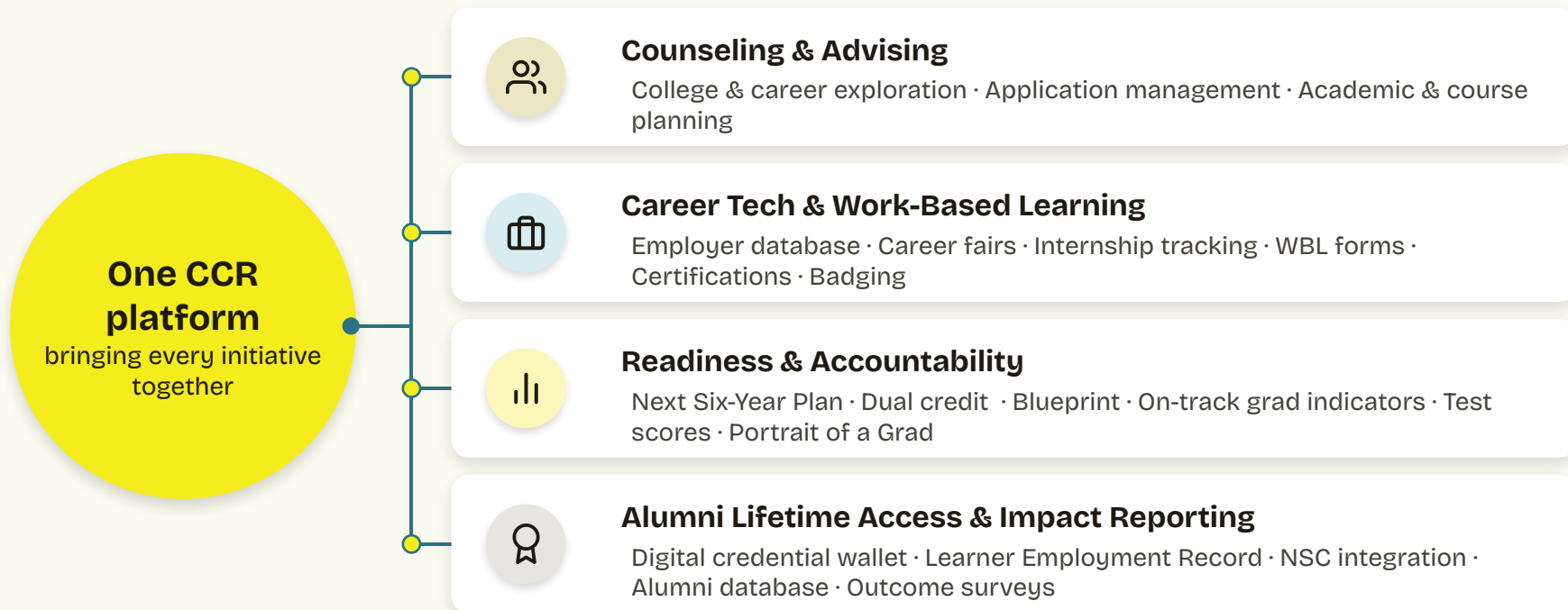
03

Outcome Tracking

- Experience Hour Tracking
- Certification Tracking & Badging
- Competency Evaluation
- Resume & Portfolio
- Digital Credential Wallet
- Alumni Completer and Follow-Up Survey

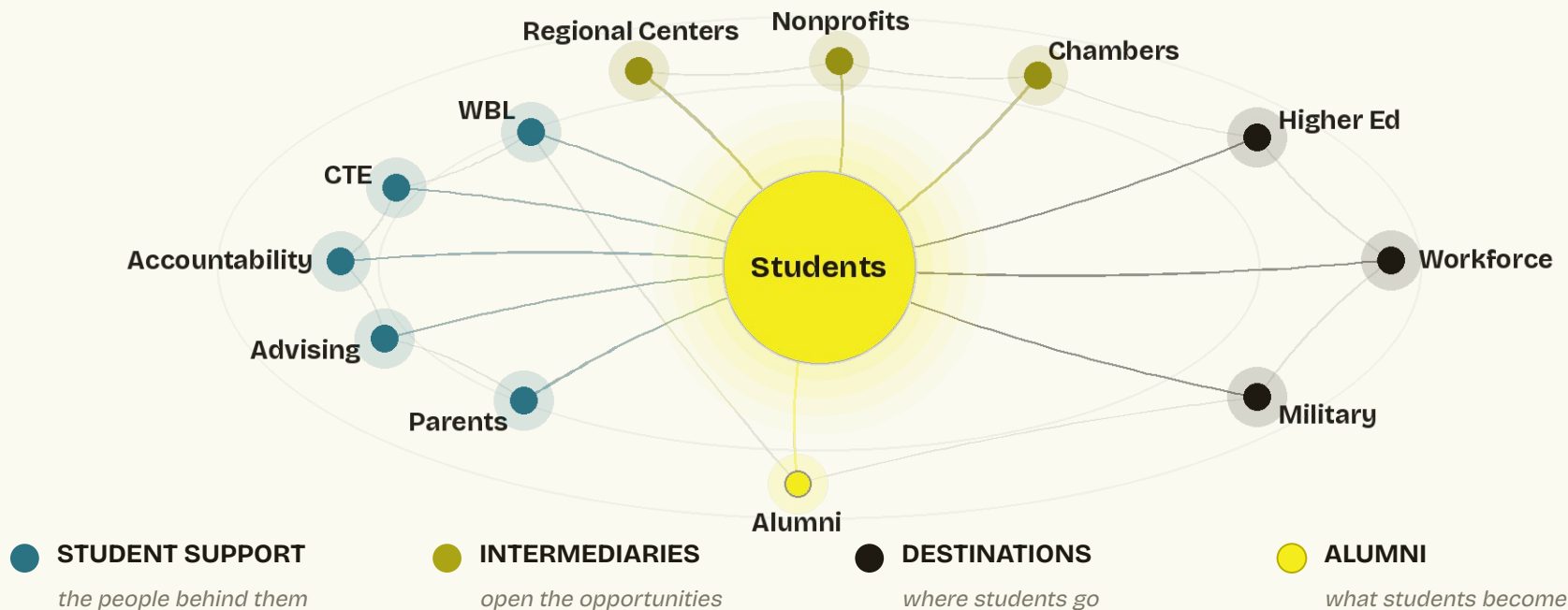
Operationalize CCR across all departments

We streamline the multi-department workflows that usually live in silos.



One open, connected ecosystem.

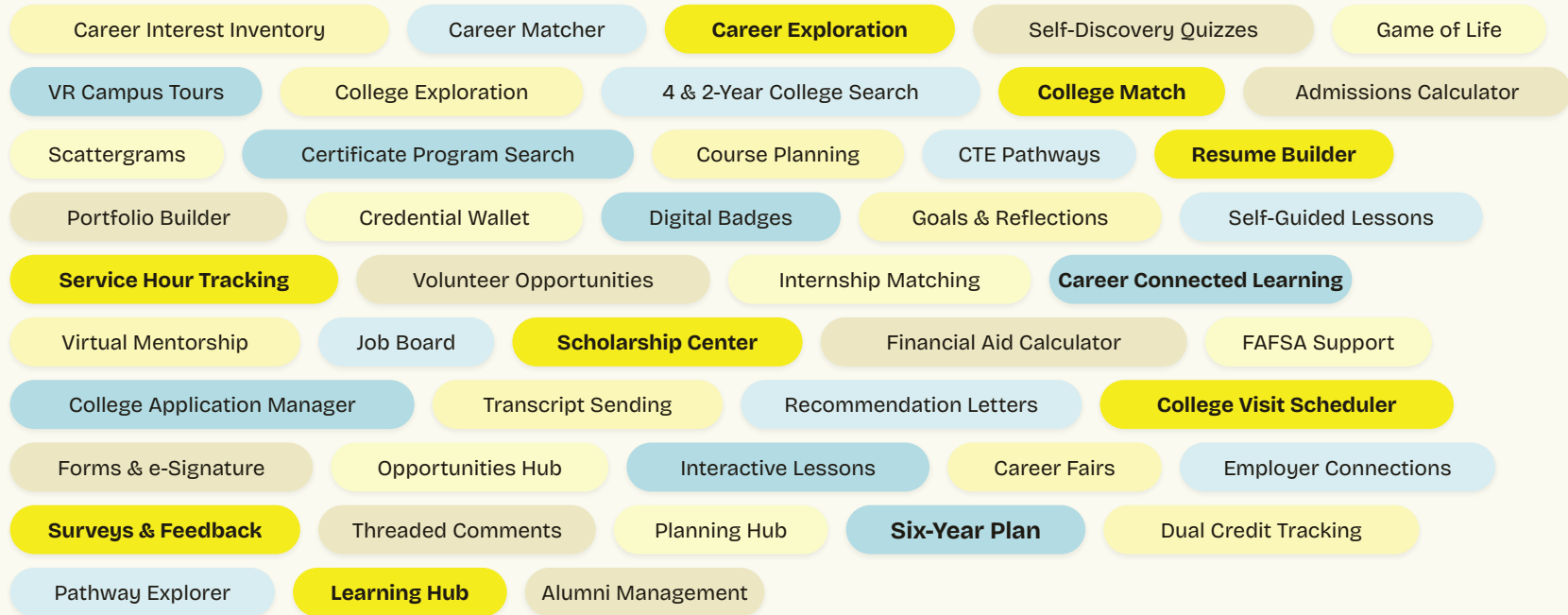
Every party plays a role around the student, and SchoolLinks connects them all on one record.



FOR STUDENTS

100+ experiences students can explore.

From a first career spark to managing CCR mandates — all in one login.



... and dozens more, added every release.



Thank you

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